

## Member Levels:

- 1 **Associate** ~ Facilities, Retailers, Owners & Operators, Court Contractors & Designers
- 2 **TennisConnect** ~ Online Business Managers
- 3 **Supporting** ~ Businesses, Companies, Major Retailers
- 4 **Affiliate** ~ Organizations, Federations, Groups
- 5 **Participating Partner** ~ Manufacturers and Contributors

## Support Your Industry!

### Step up to Participating Partner

- Includes all benefits below, plus... specialized reports for manufacturers racquets, footwear, apparel, strings, balls, court products, accessories and all other research
- All TIA products and services below

### Step up to Affiliate Member

- All below, plus...media access on TennisIndustryNews.org
- TWC / CT / QST / TIA listings / sponsor offers
- Cardio Tennis special distinction for federations, organizations and associations
- 25% off ad rates in RSI / and other media
- All CODB reports / Full report, Tennis Industry Research & Participation Studies

### Step up to Supporting Member

- All below, plus...media access on TennisIndustryNews.org
- TWC / CT / QST / TIA listings / sponsor offers
- 25% off ad rates in RSI / and other media
- All CODB reports / Full report, Tennis Industry Research & Participation Studies

### Step up to TennisConnect

- All below, plus components for...court scheduler, player matching, calendar, group email system, website builder and more!
- Cost of Doing Business - Retailer and Facility reports

### Associate Level

- Cost of Doing Business Research for area of interest (Retailers, Facilities, Court Contractors)
- Tennis Marketplace Report (annual)
- Overview of the Industry and Partnership Studies
- Industry Newsletters and Communication

\*All levels include  
TIA Affinity Benefits

Call 843-686-3036 or visit [TennisIndustry.org](http://TennisIndustry.org)

# Benefits & Services

*The TIA puts your membership dollars to work. 100% of revenues go back to supporting grassroots programs, economic growth and research.*

## **Associate Member** (\$295)

*Facilities, Retailers, Owners & Operators, Court Contractors & Designers*

\* Support for the Tennis Campaign

### **Tennis Market Research Included:**

- \* Retailer, Facility, or Court Contractors “Cost of Doing Business” Research
- \* Summary - Tennis Industry & Participation Studies
- \* The Tennis Marketplace Report
- \* TIA Merchant Card Services
- \* TIA Shipping Discounts
- \* TIA TennisInsure

## **TennisConnect** (as low as \$10/month)

*Facility/retail operators who use technology to market their business online and connect with their players*

### **TennisConnect Components Features:**

- \* Contact Manager and Find-A-Game
- \* Unlimited Group Email
- \* eCalendar Program & Event Listings
- \* Tennis Court Scheduler
- \* Web Page Builder

## **Affiliate Member** (\$3,000)

*Organizations, federations, groups looking for added industry exposure, market intelligence research and industry programming tools*

### **Tennis Market Research Included:**

- \* Full Report of Industry & Participation Studies
- \* “Cost of Doing Business” Research
- \* The Tennis Marketplace Report

### **Additional Benefits & Services:**

- \* Access to TIA Databases through TIA Mailing House
- \* Media access to TennisIndustryNews.org
- \* Cardio Tennis special distinction for federations, organizations
- \* TIA Merchant Card Services
- \* TIA Shipping and Media Discounts
- \* TIA TennisInsure
- \* Online secure research through TennisIndustry.org
- \* Access to Tennis Welcome Center, Cardio Tennis Sites and QuickStart Tennis with approved promotional sponsor offers
- \* 25% off advertising discount in RSI Magazine
- \* Advertising and Marketing discounts

## **Supporting Member**

(\$1,000 basic level +)

*Businesses and groups looking for added industry exposure and market intelligence research*

\* Support for the Tennis Campaign

### **Tennis Market Research Included:**

- \* Full Report of Tennis Industry & Participation Studies
- \* Facility, Retailer, and Court Contractors “Cost of Doing Business” Research
- \* The Tennis Marketplace Report

### **Additional Benefits & Services:**

- \* Newsmaker access to TennisIndustryNews.org
- \* Access to TIA Databases through TIA Mailing House
- \* 25% off advertising discount in RSI Magazine
- \* TIA Merchant Card Services
- \* TIA Shipping and Media Discounts
- \* TIA TennisInsure
- \* Online secure research through TennisIndustry.org
- \* Access to Tennis Welcome Center, Cardio Tennis and QuickStart Tennis Sites with promotional sponsor offers
- \* Advertising and Marketing discounts through TIA

## **Participating Partner** (Assessment\*)

*Manufacturers of racquets, footwear, apparel, strings, balls, court products, and accessories looking to receive research plus all TIA products and services*

\* Support for the Tennis Campaign

### **Tennis Market Research Included:**

- \* Full Reports of All Specialty Retail Audit Research\*\*
- \* Full Reports of All Dealer Trends Surveys\*\*
- \* Full Reports of All Consumer Reports\*\*
- \* Quarterly Census Reports\*\*
- \* Full Report of Tennis Industry & Participation Studies
- \* The Tennis Marketplace Reports
- \* Facility, Retailer, and Court Contractors “Cost of Doing Business” Research

### **Additional Benefits & Services:**

- \* Newsmaker status on TennisIndustryNews.org
- \* Access to all TIA Databases through TIA Mailing House
- \* TIA Merchant Card Services
- \* TIA Shipping & Media Discounts
- \* TIA TennisInsure
- \* Online secure research through TennisIndustry.org
- \* Access to Tennis Welcome Center and Cardio Tennis Sites with promotional sponsor offers
- \* 25% off advertising discount in RSI Magazine
- \* Advertising and Marketing discounts through TIA

\* % of sales; minimum requirement

\*\* Research only available in area of manufacturing